

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 11.53
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

ICE)

DATE NOV1/12 11.53

DATE NOV 14 1963

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 094
AGENCY PRODUCT CODE =

37	S	500P-600P	30	\$2,250.00	11/2	11/2	0
----	---	-----------	----	------------	------	------	---

PROGRAM : EYEWITNESS NEWS

77	A	600A-900A	30	\$2,250.00	11/4	11/4	1	500
----	---	-----------	----	------------	------	------	---	-----

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-37 FOR 1 SPOT/WK

REP HEADLINE# 6228191 TRF# 321472 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV1/12 11.53

*** CHANGES *** ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M9	OK'D	BUY#37	MISSED: FRI/500P-600P				NOV2		30S	\$2,250.00	(OCT31/12)	
			OFFER: SUN/600A-900A				NOV4		30S	\$2,250.00	PLS ADVISE.	
			CMT: WE CAN OFFER									
NOV/12			147550.00									
CONTRACT TOTAL												147550.00
TOTAL SPOTS												65

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE